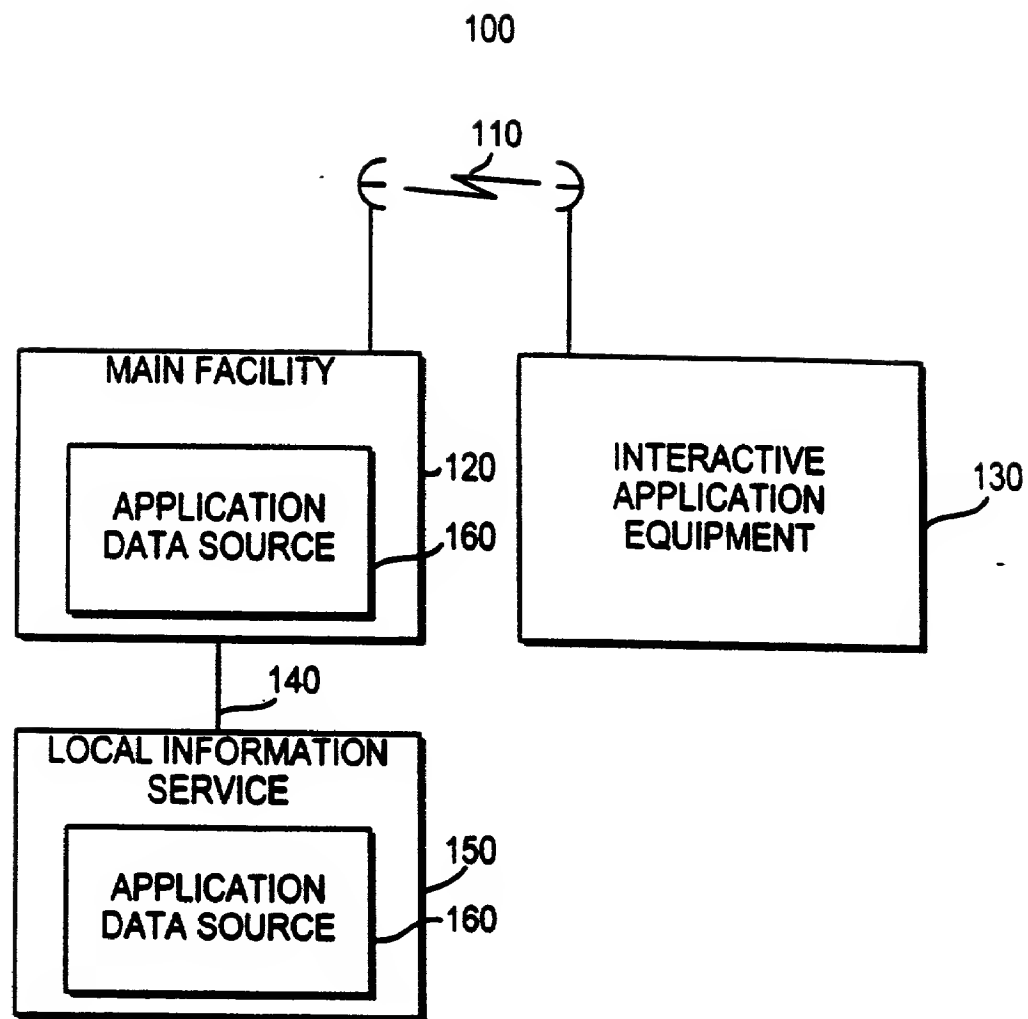
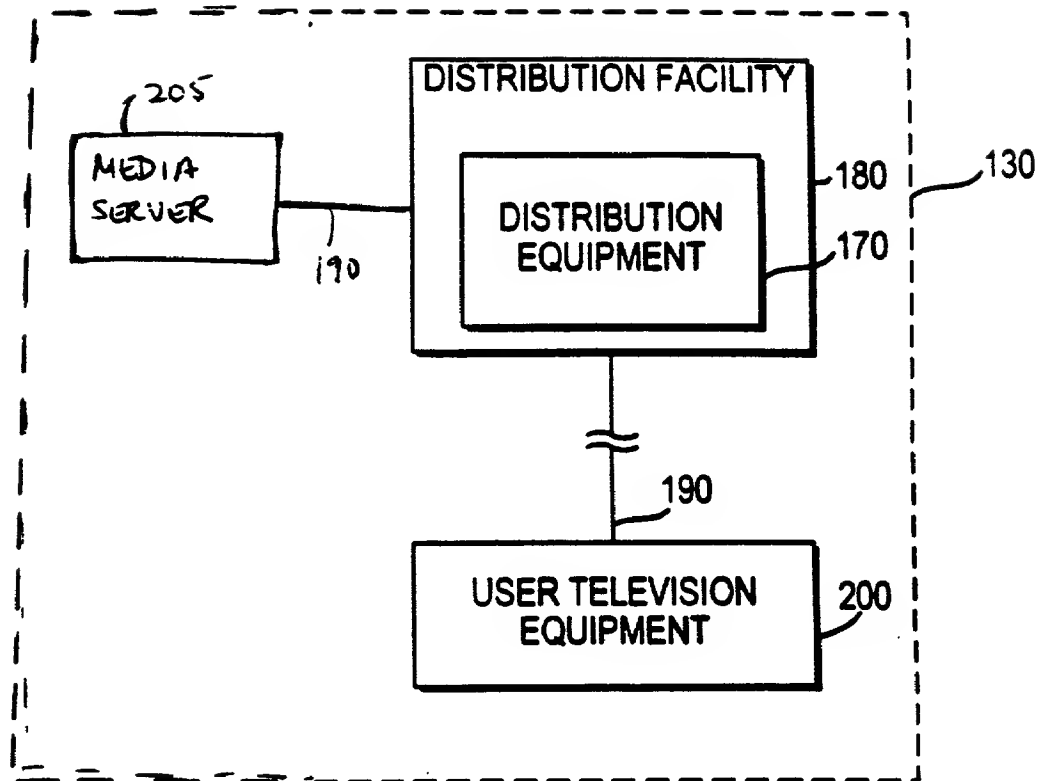
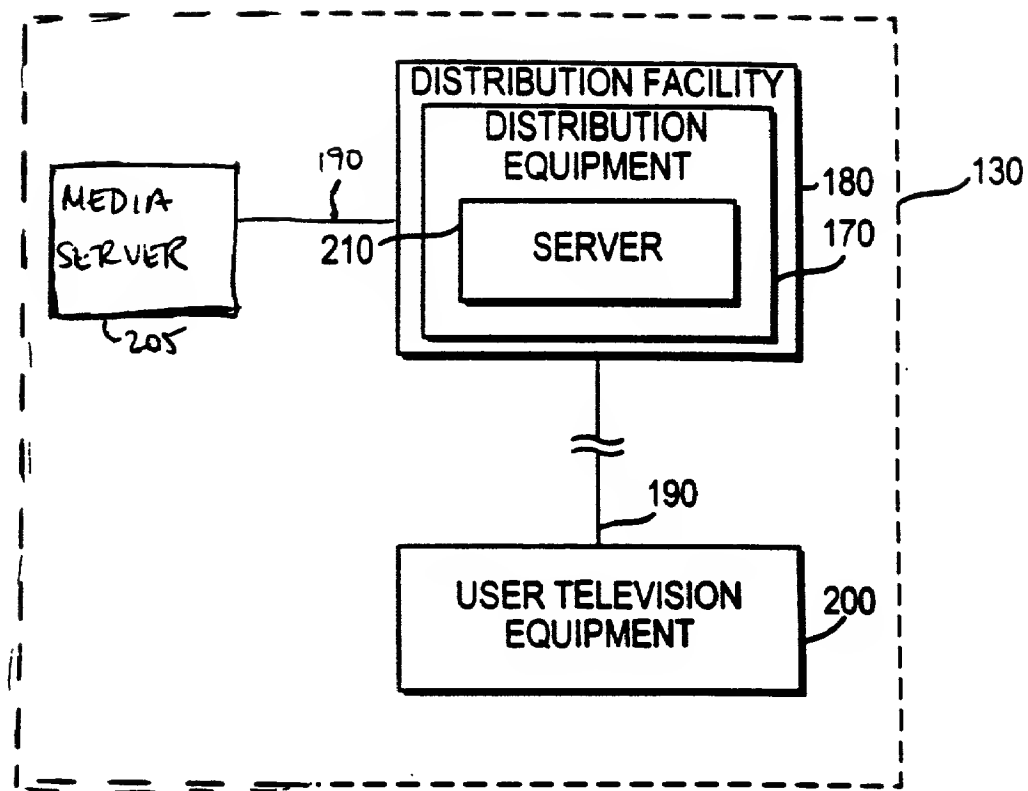


1/28

**FIG. 1**

**FIG. 2A**

**FIG. 2B**

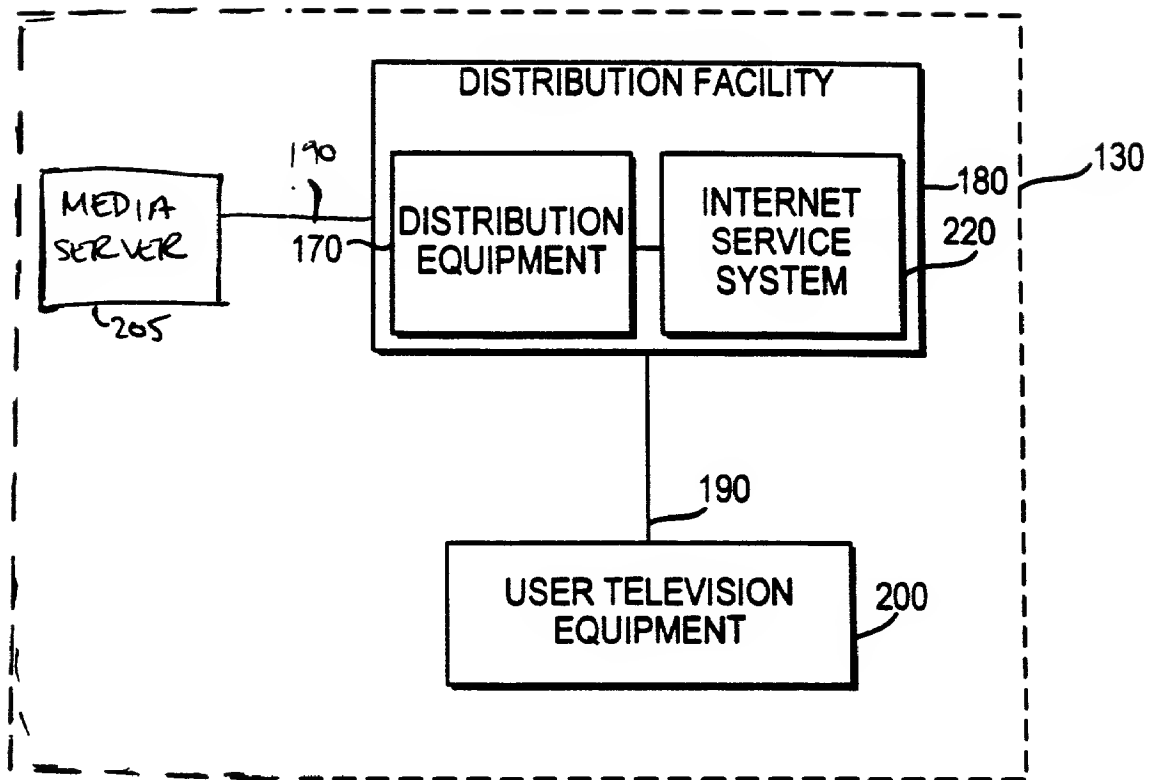


FIG. 2C

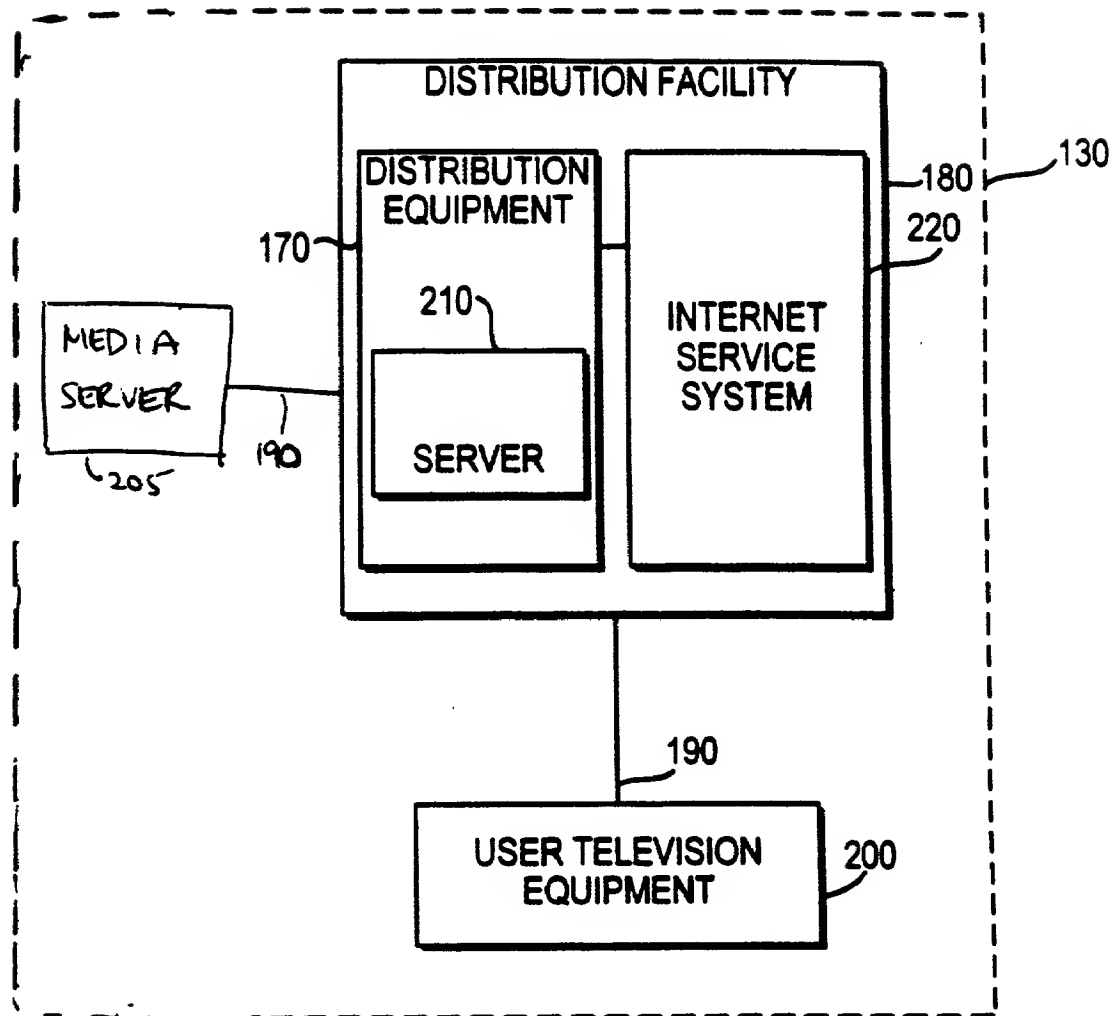


FIG. 2D

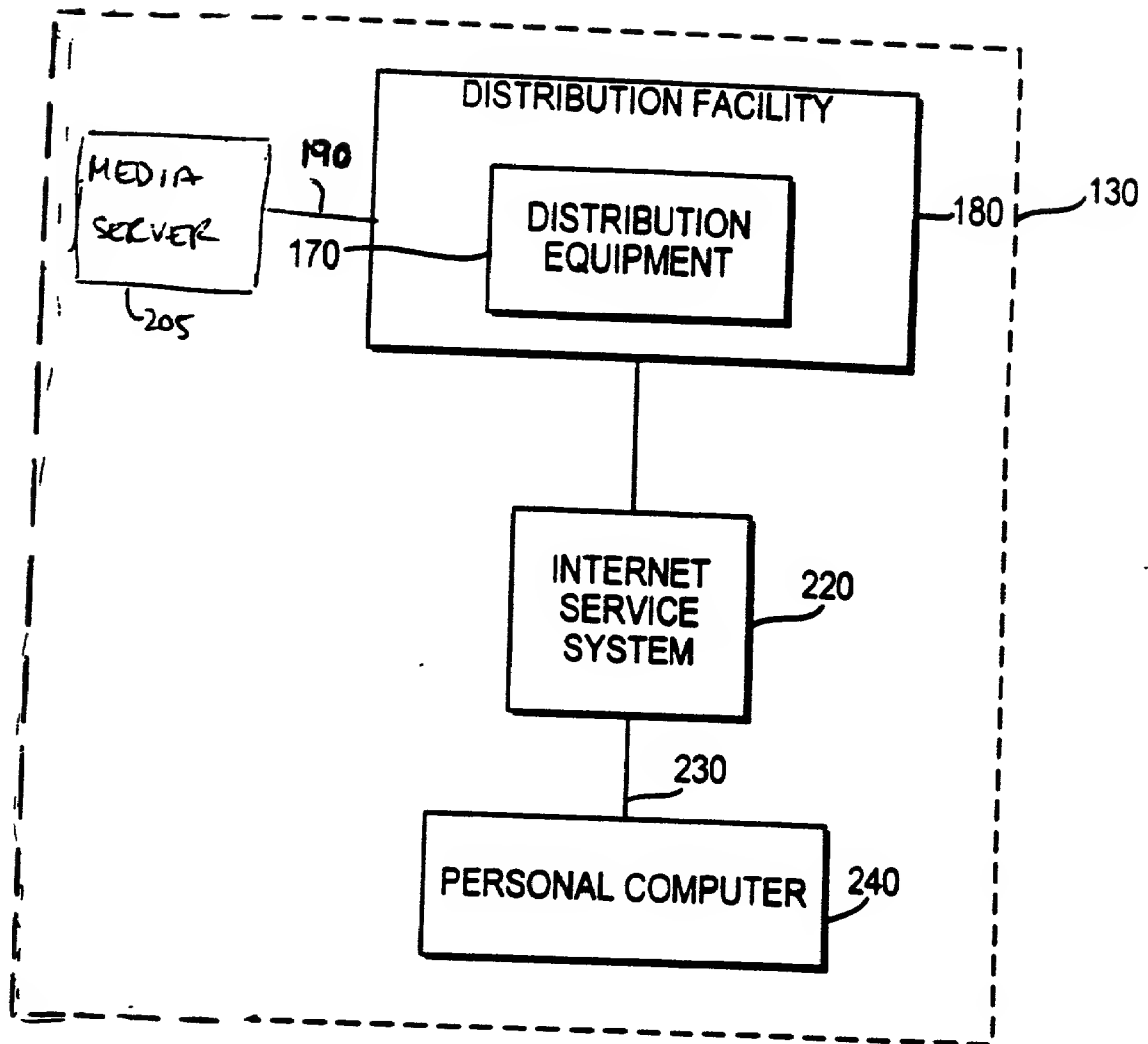


FIG. 2E

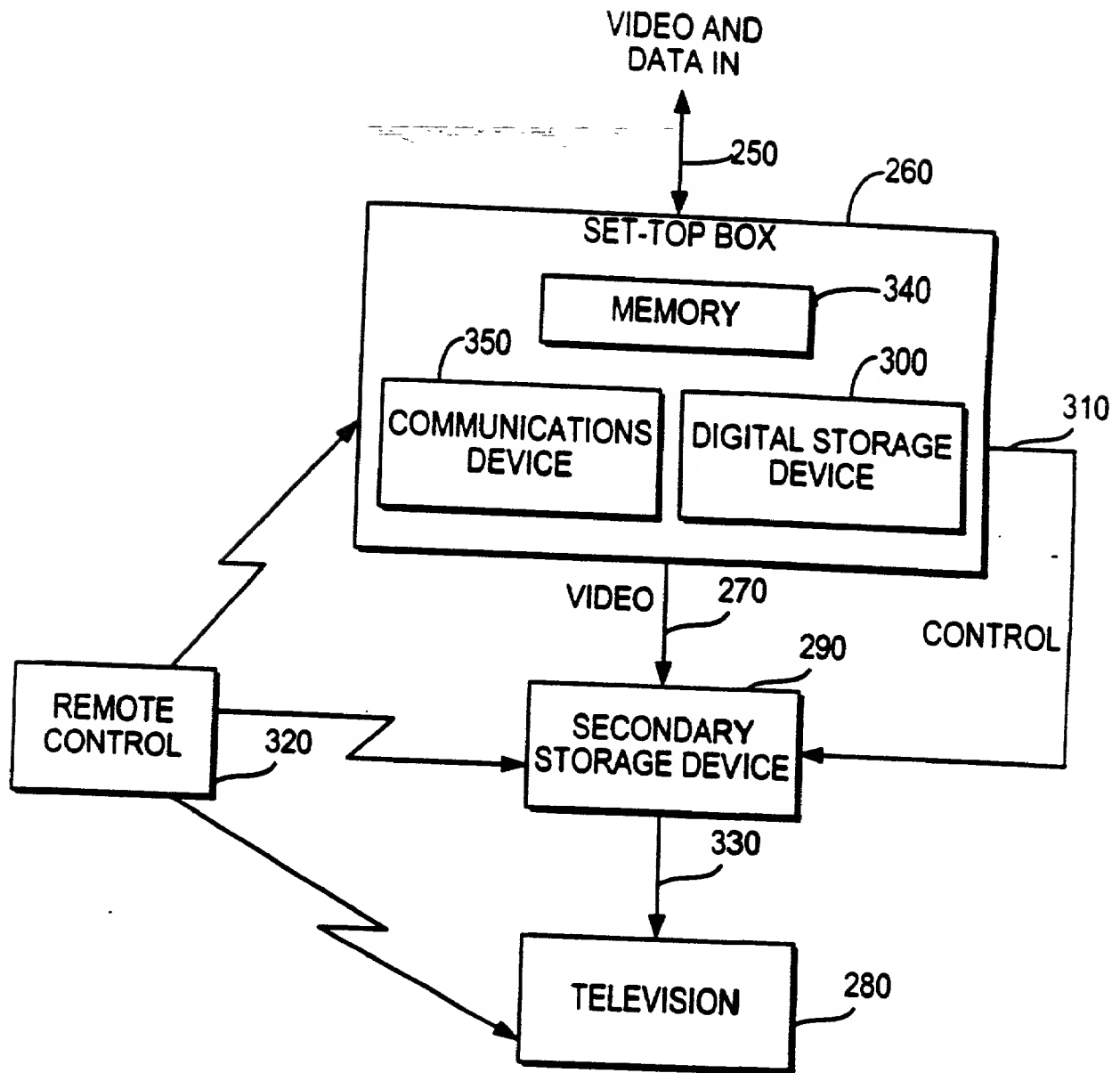
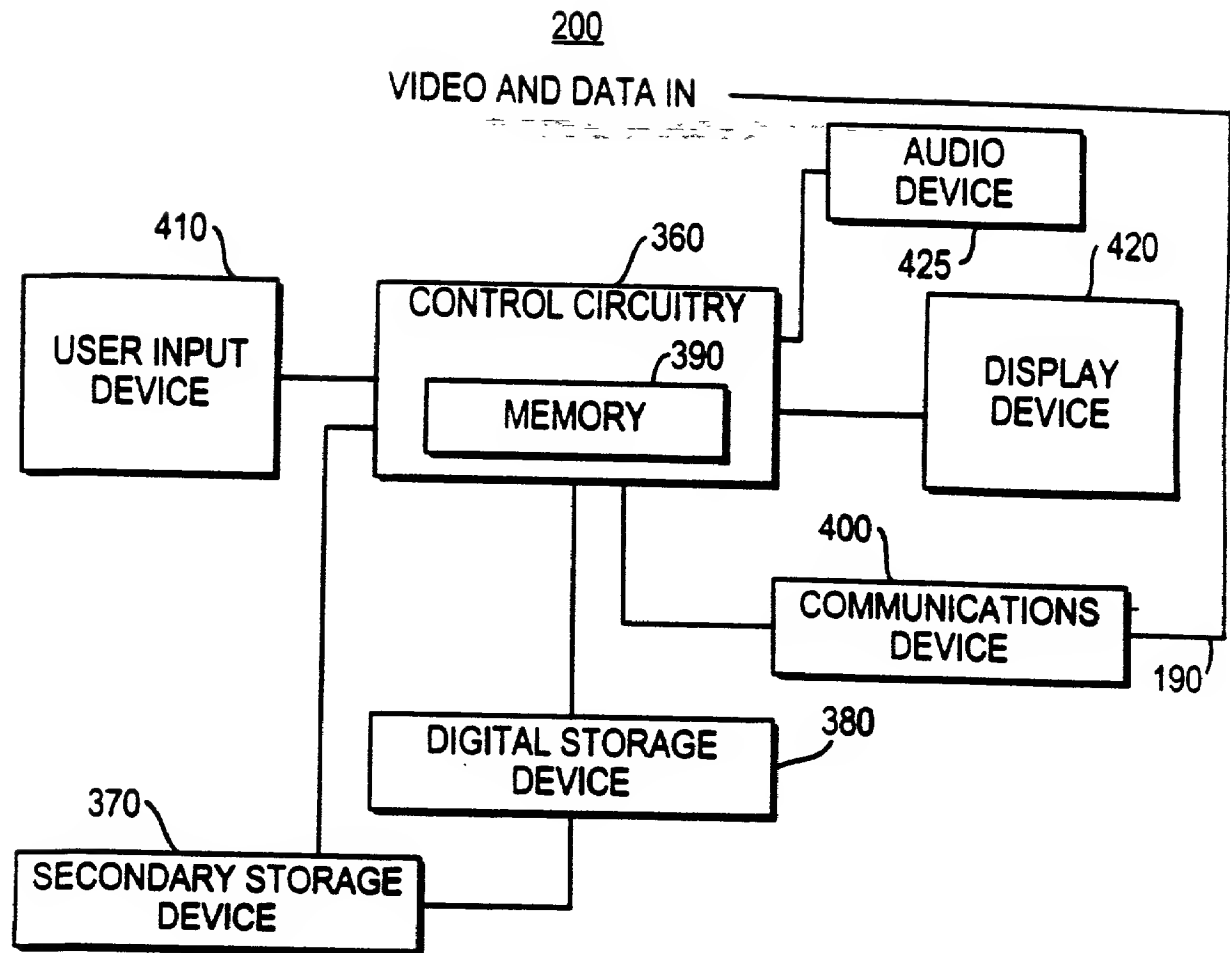


FIG. 3

**FIG. 4**

9/28

450

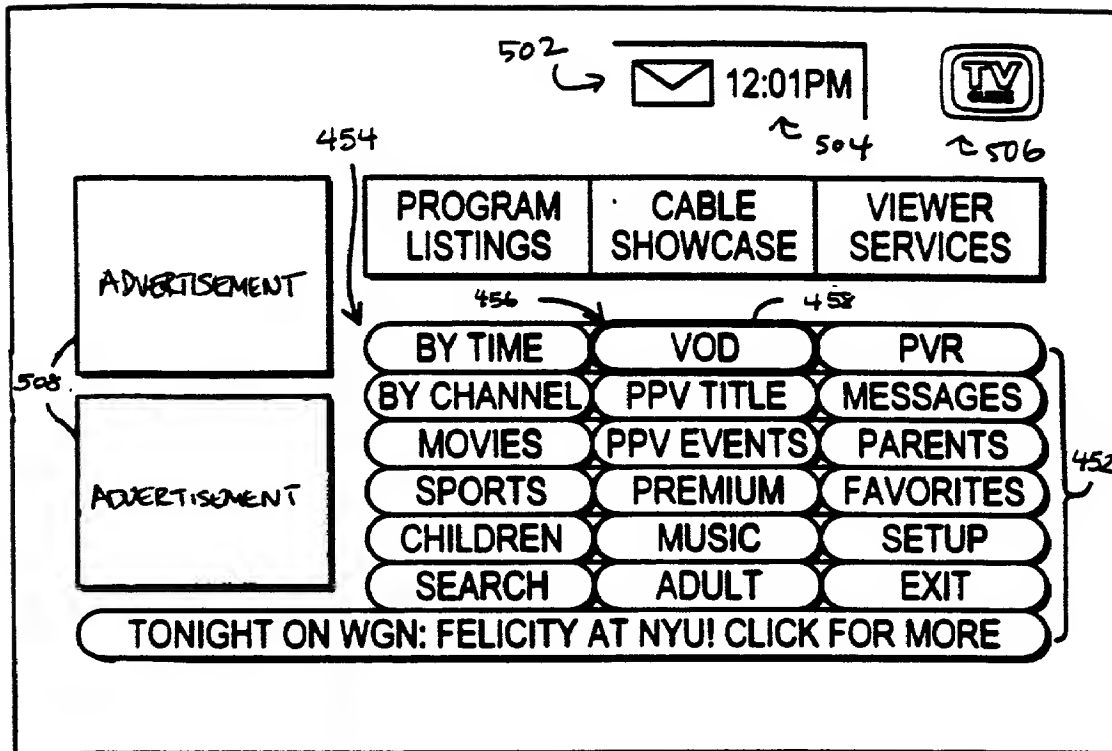


FIG. 5

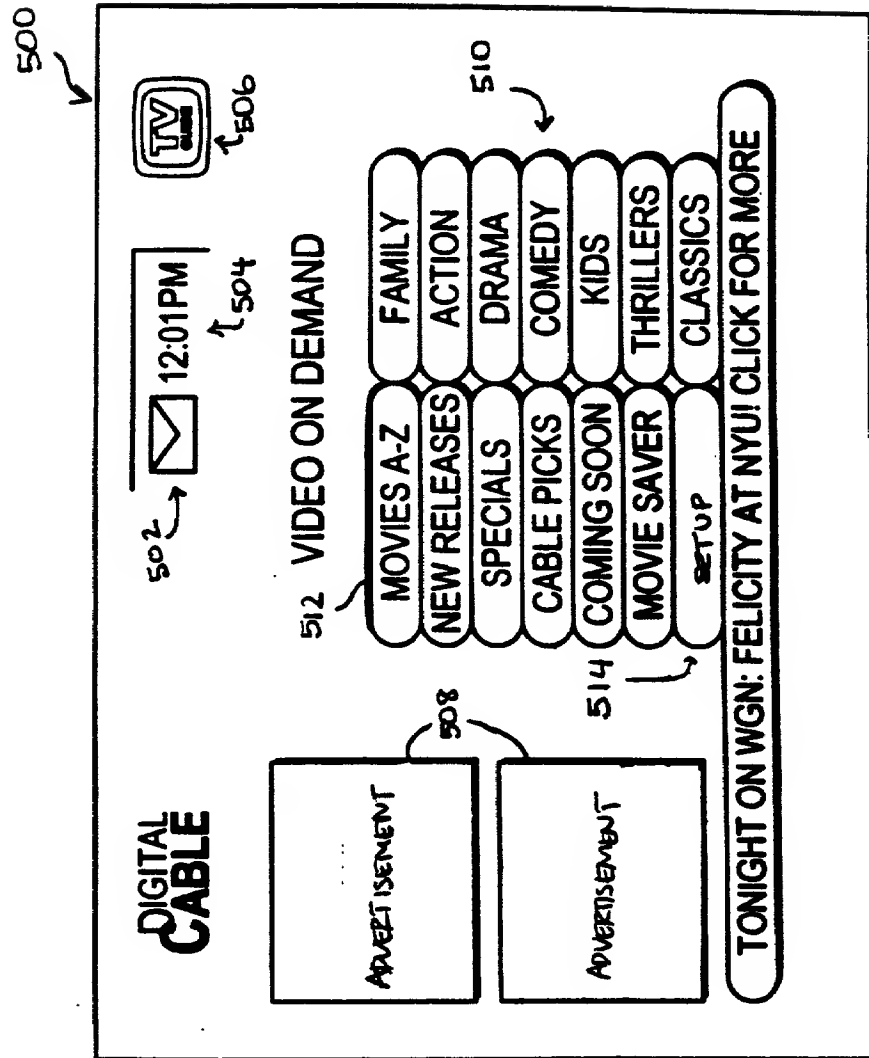


FIG. 6

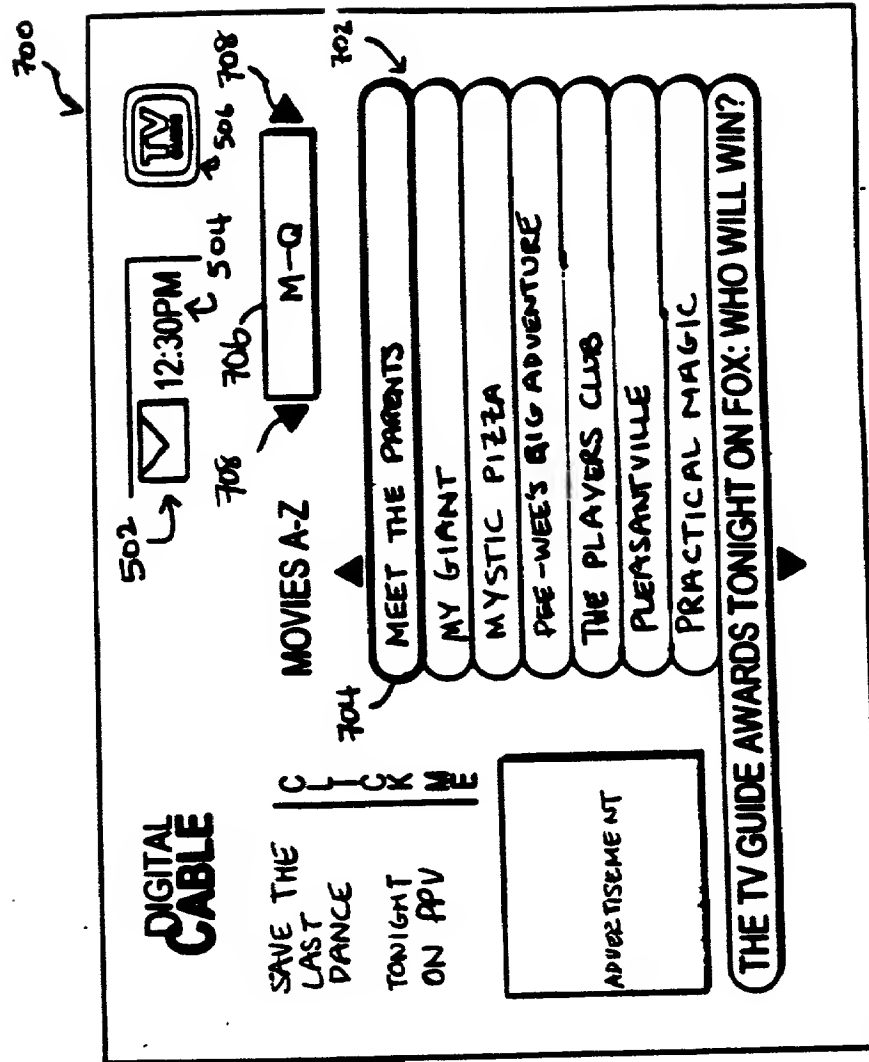


FIG. 7

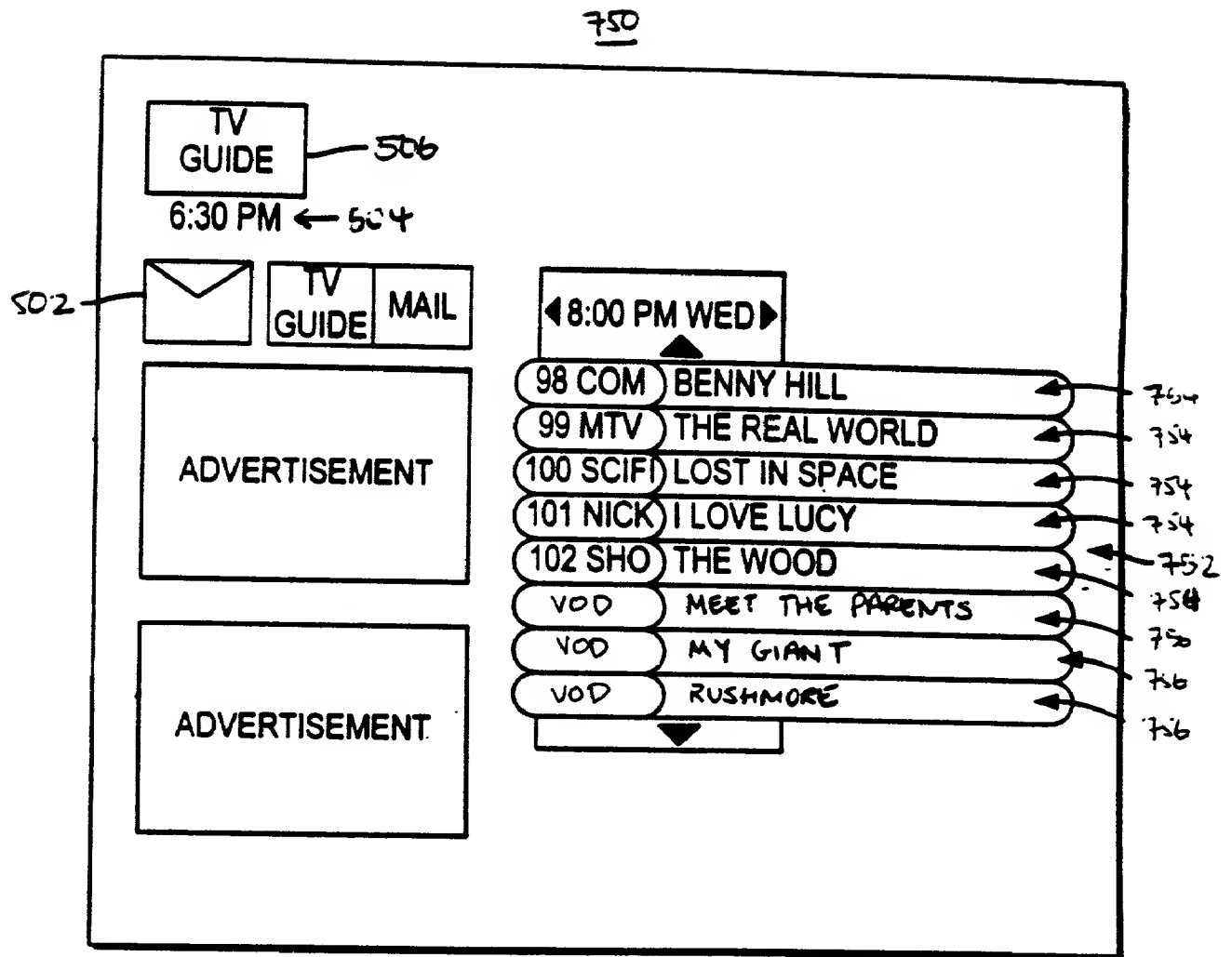


FIG. 8

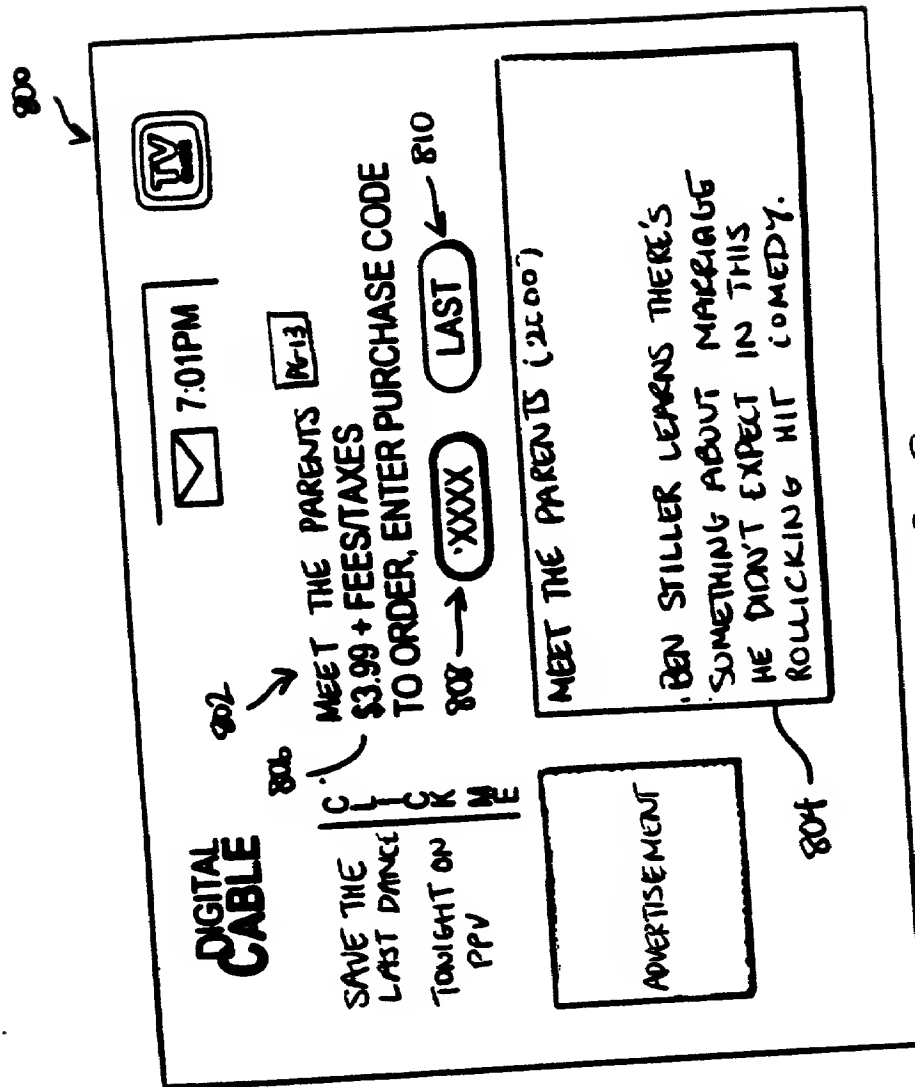


FIG. 9

600

VIDEO ON DEMAND SETUP

614 → ☒ POP-UP FEATURE ← 602
 616 → ☒ PROVIDE SUPPLEMENTAL CONTENT ← 604

DISPLAY SUPPLEMENTAL INFORMATION:

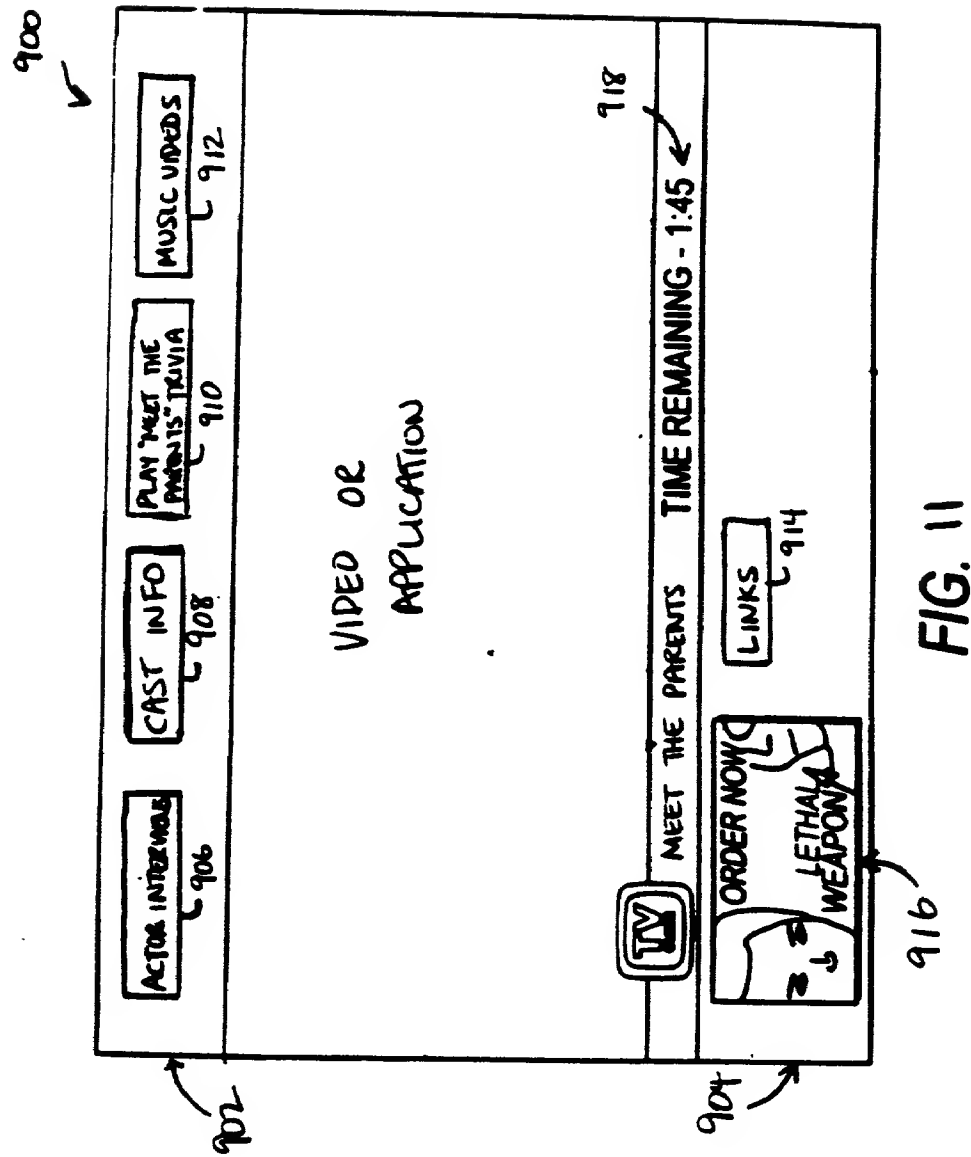
618 → ☒ OVERLaid ONTO THE MEDIA ← 606

620 → ☐ WITHOUT THE MEDIA ← 608
 WINDOW FORMAT

622 → ☐ FULL SCREEN ← 610

624 → ☒ LETTERBOX (WIDESCREEN) ← 612

FIG. 10



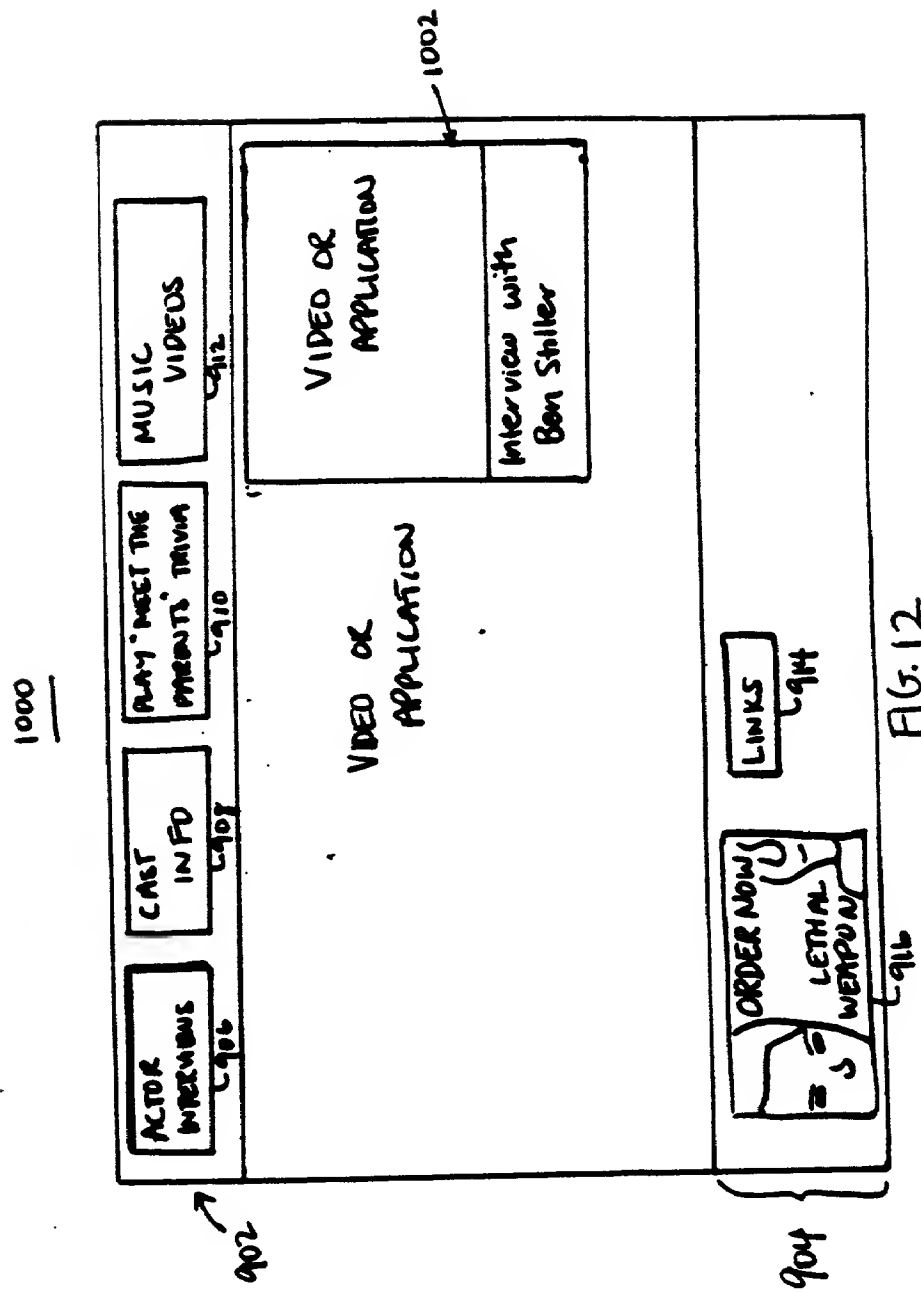
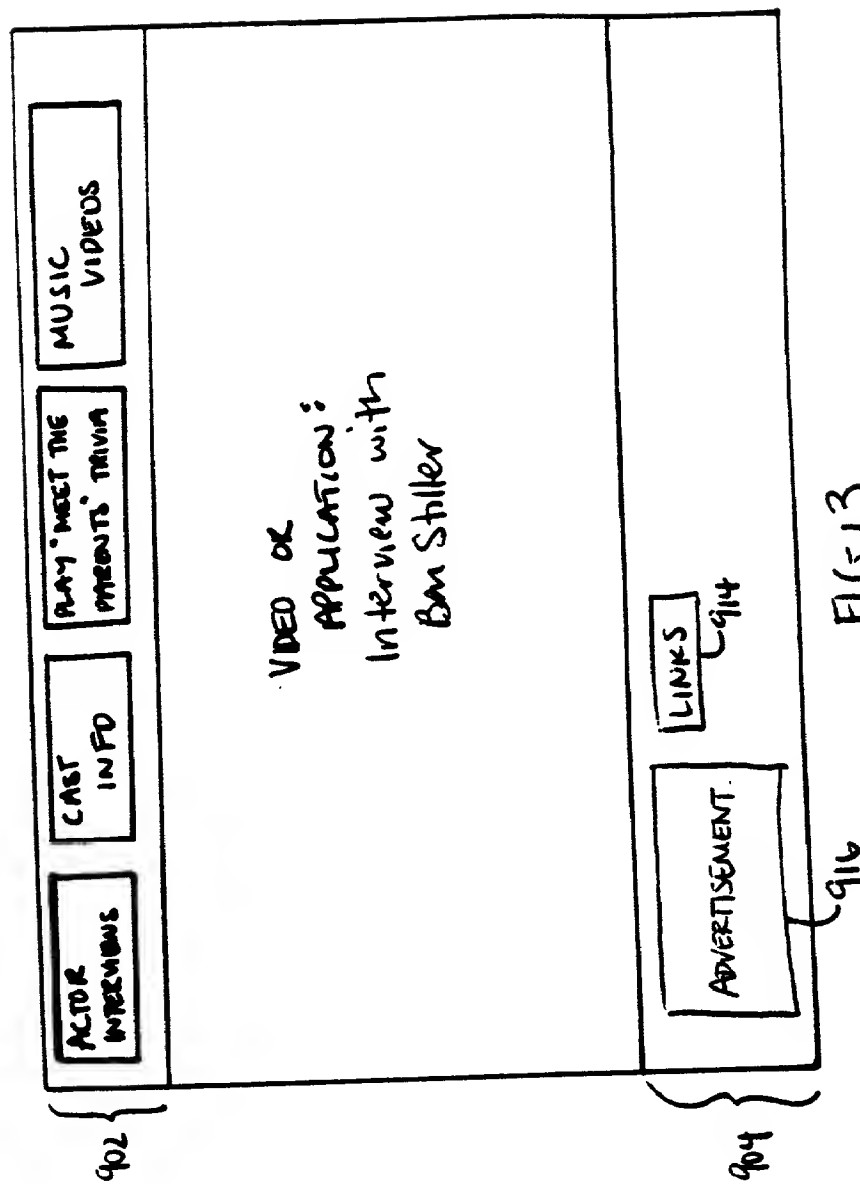
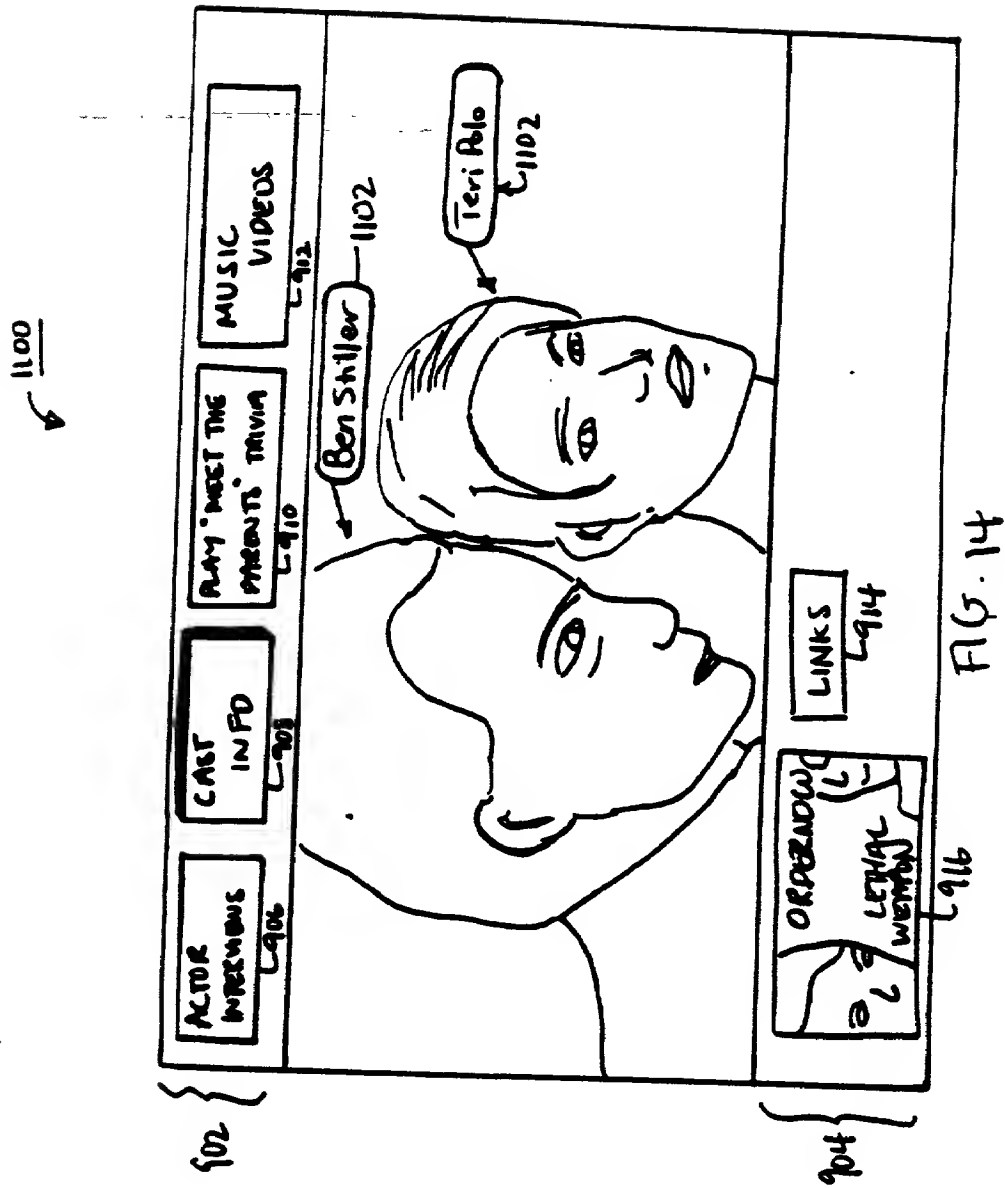


FIG. 12





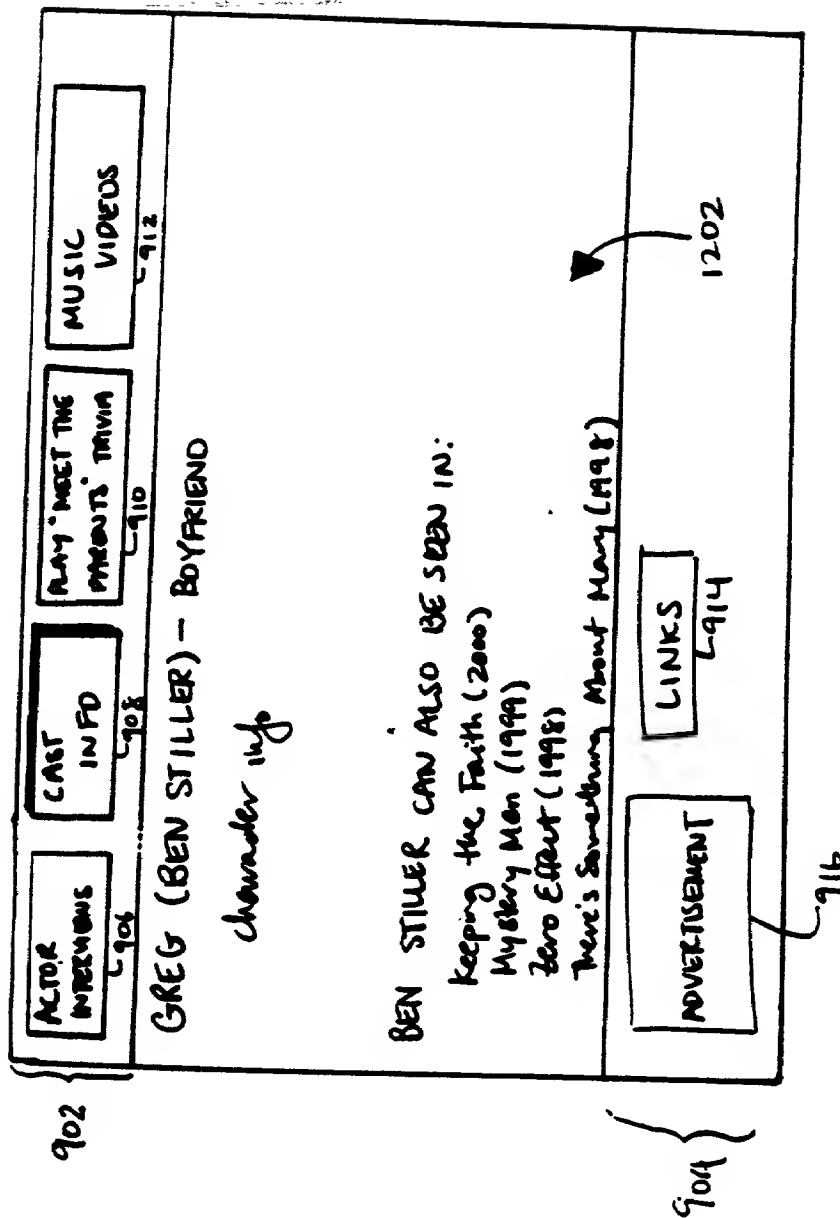


FIG. 15

1300

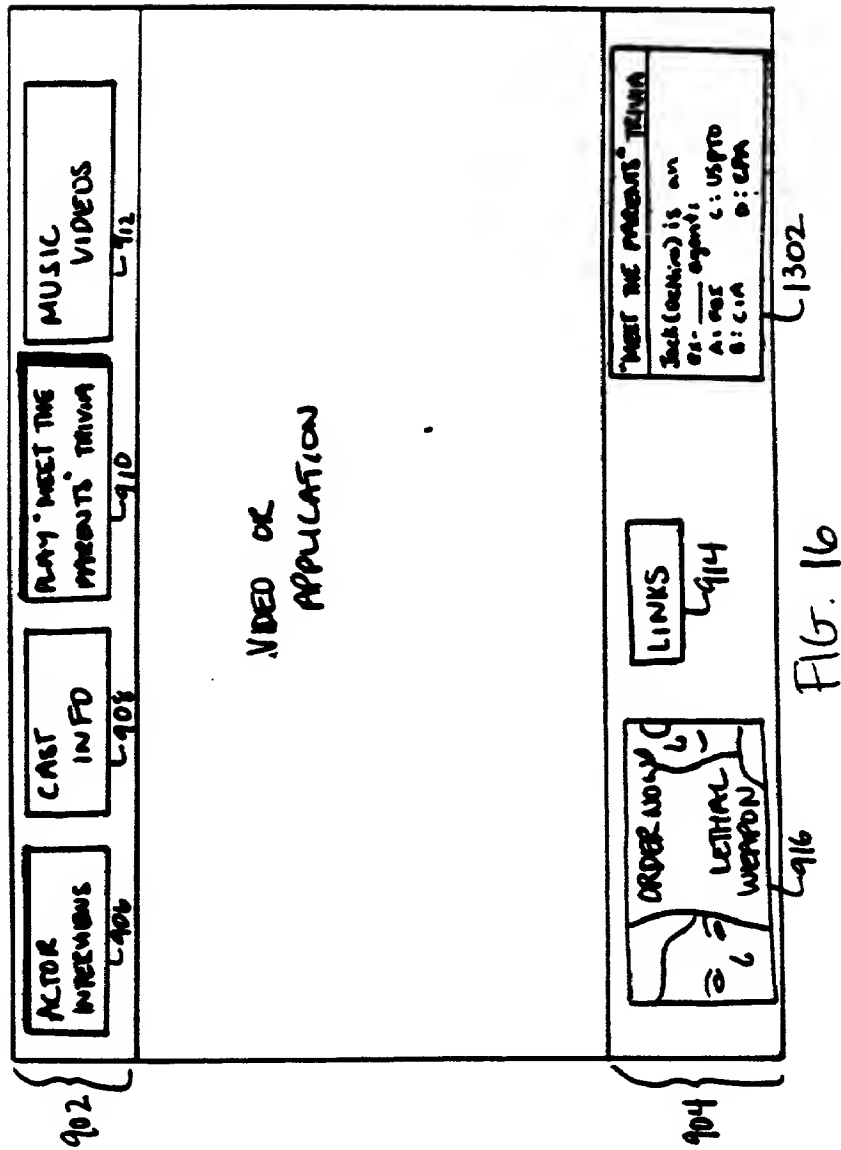


FIG. 16

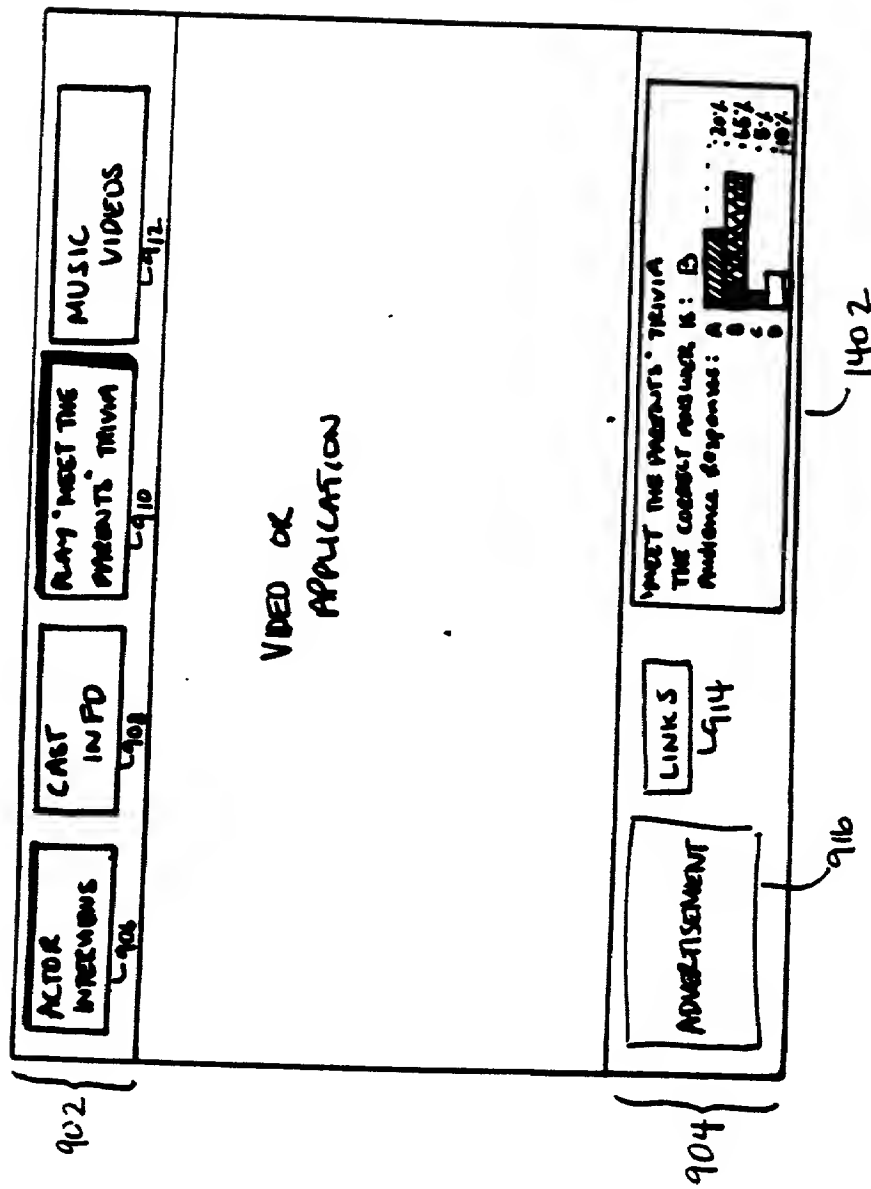


FIG. 17

1500

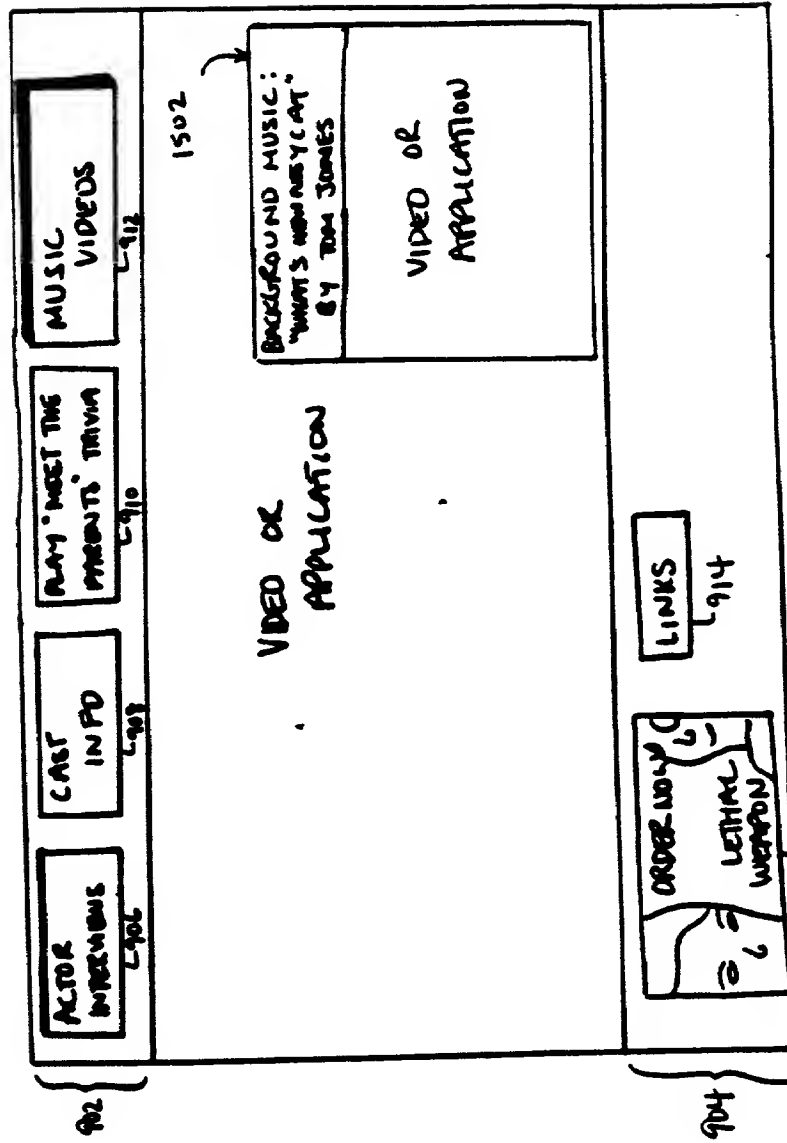


FIG. 18

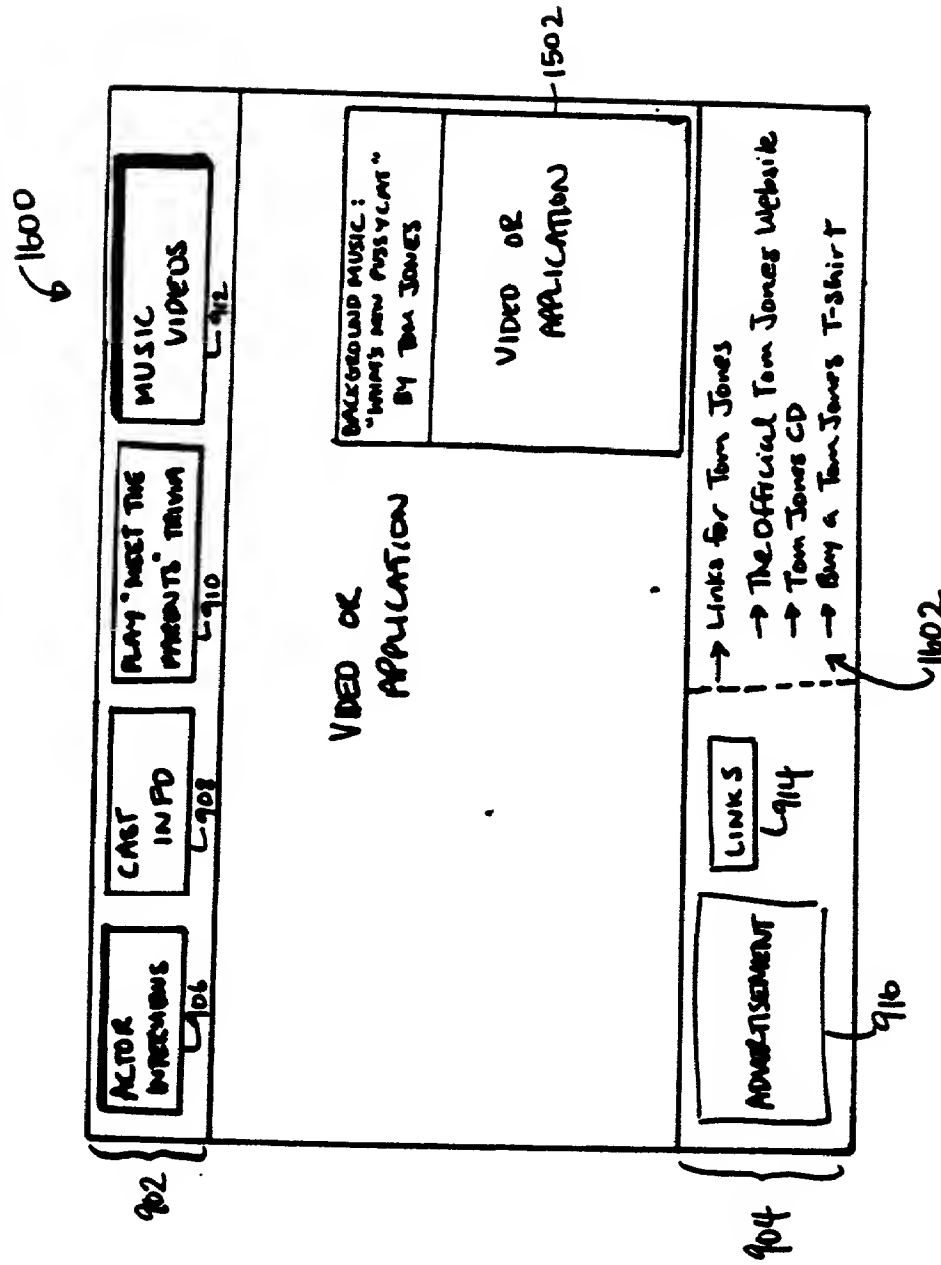
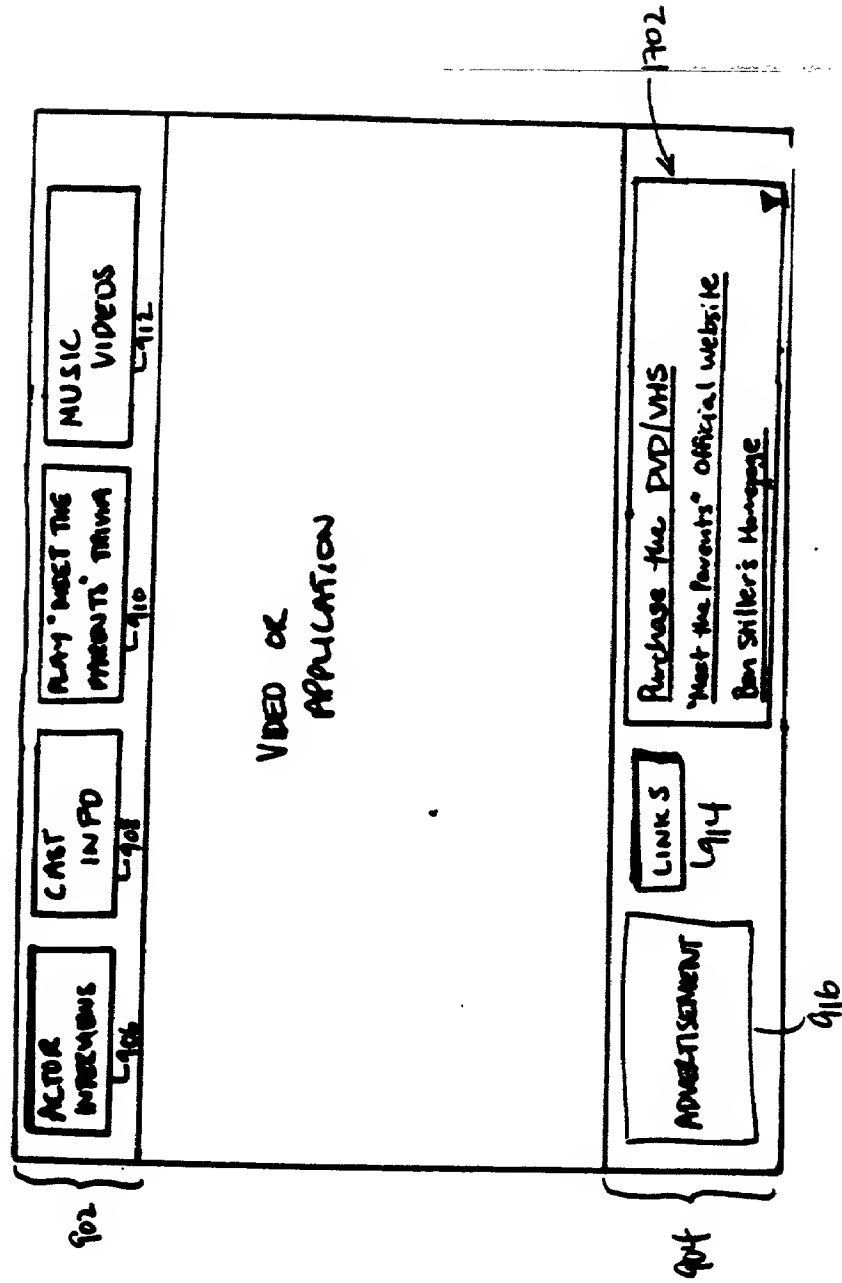
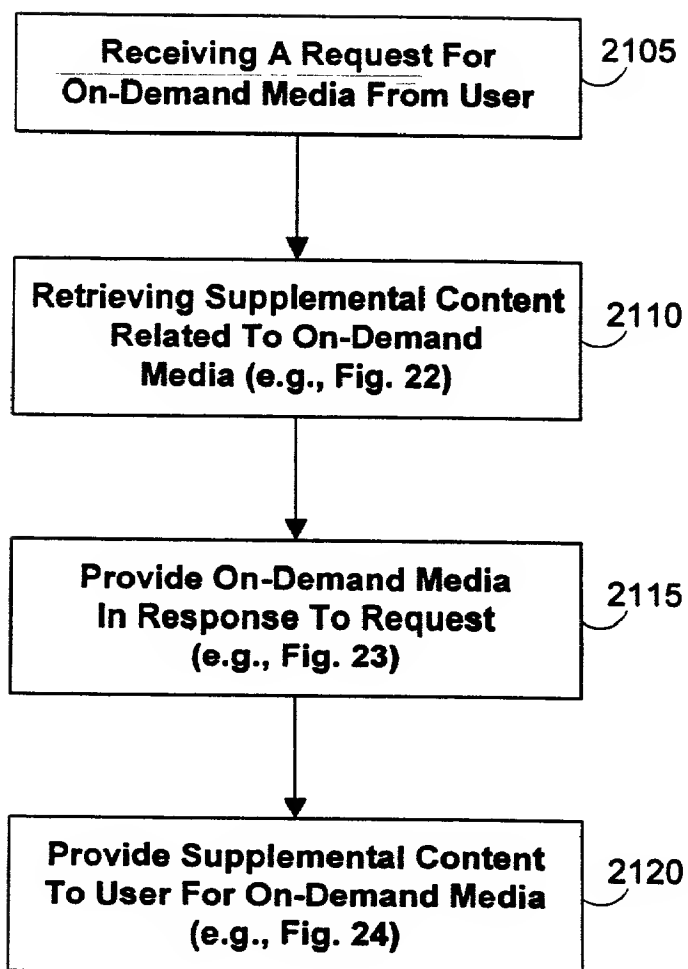


FIG. 19



**FIG. 21**

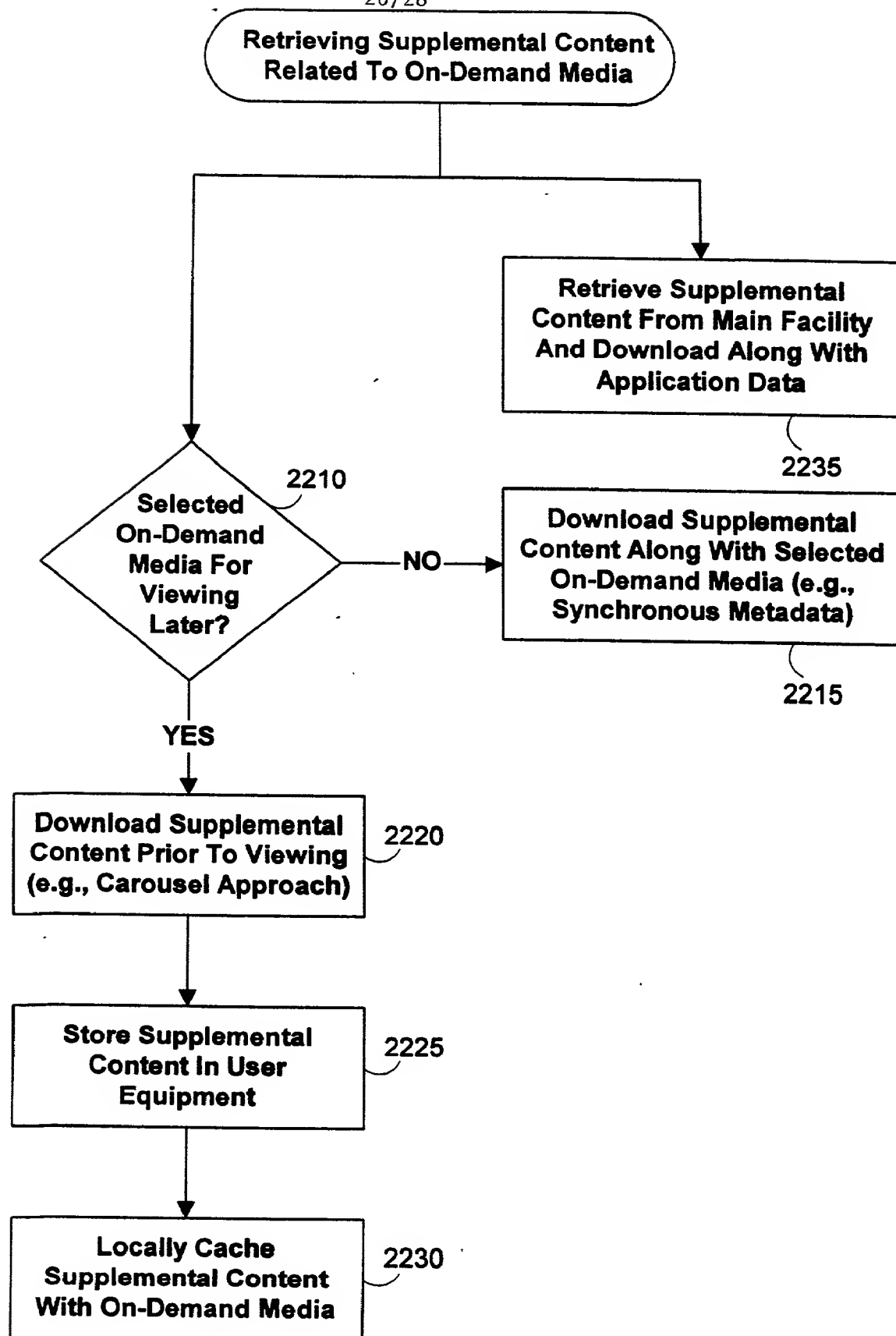
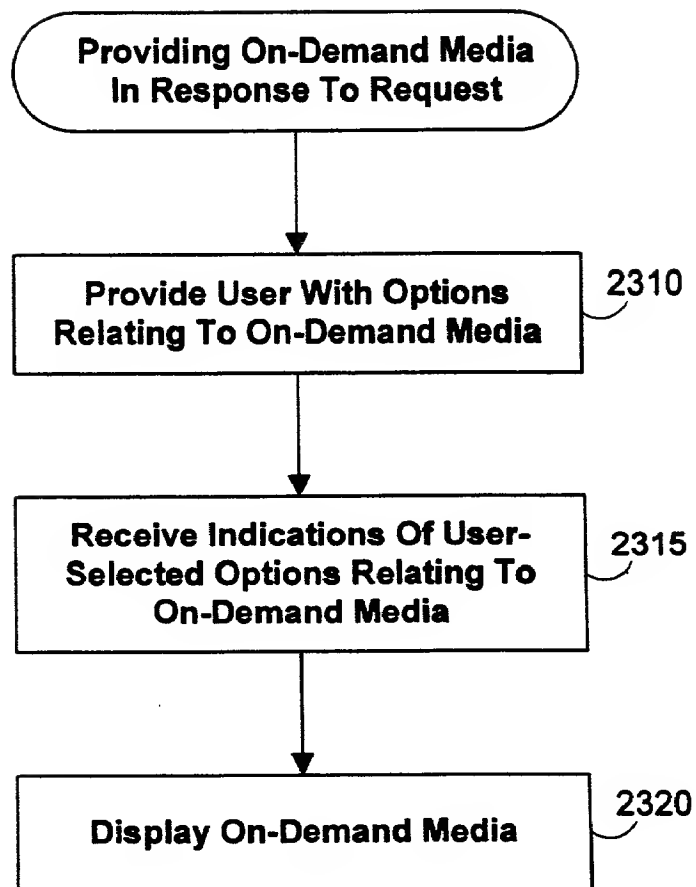


FIG. 22

**FIG. 23**

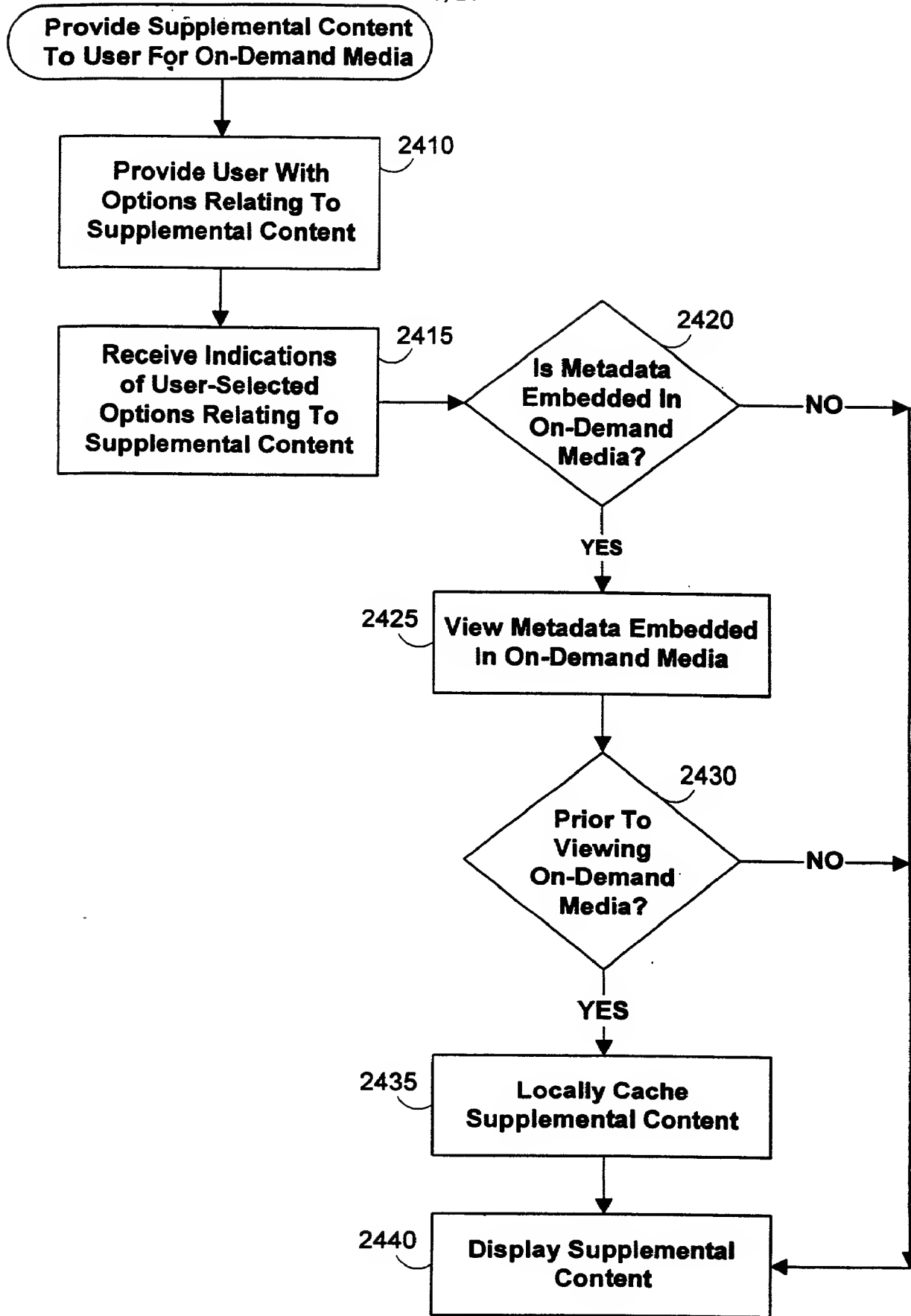


FIG. 24